

DR2021

Changing the Culture of Preparedness through Youth

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YOUTH LEADERS NEEDED!



↓
"YOU BELONG!"
↓

**TOGETHER
COMMUNITY
INTERNATIONAL
BUILDING
BRIDGES**

CIVIL PROTECTION YOUTH CANADA



↑
**WE STAND
ON GUARD
FOR THE!**

**PREPAREDNESS
FIRST AID TEAMWORK
HELP TECHNICAL RELIEF
COORDINATION BUILDING BRIDGE
INFRASTRUCTURE REPAIR
WATER PURIFICATION POWER SUPPLY
COMMUNICATION DEBRIS CLEARANCE
SUPPORT URBAN SEARCH AND RESCUE
PRESERVATION FLOOD PROTECTION
COMMAND AND CONTROL RECOVERY...**

OUR MISSION:

Equip and empower the next generation with hands-on training and skills to anticipate, prepare for, mitigate, respond to, and recover from disasters; to bridge the gap between those affected and those addressing the challenges.

“Changing the culture of preparedness in Canada requires the understanding that empowerment and resilience go far beyond messaging. They are the result of growing up learning to trust in one's abilities, complemented with continuous training of special technical skills and expertise that allow efficient teamwork to safely intervene and minimize negative impact.”

- EVA COHEN
(CPYC FOUNDER)



**LEARN,
GROW,
HELP,
LEAD!**
↓

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UNDERSTAND



TERMINOLOGY

- Resilience?
- All-hazards?
- EM?
- Capacity & capabilities?
- Whole-of-society?

IMPLEMENTING CHANGE

- Stakeholders?
- All of society?



Learn

- When?
- What does learning mean?
- Training
- Certification or Readiness?



Mobilize

- Who and how?
- Whole of society approach?
- Governance?



Act

- Governance
- Community at the center of the action
- Changing the culture of preparedness
- Capabilities



Building Capacity through Youth





RESILIENCE

“bouncing back” ?

→ SURVIVAL !

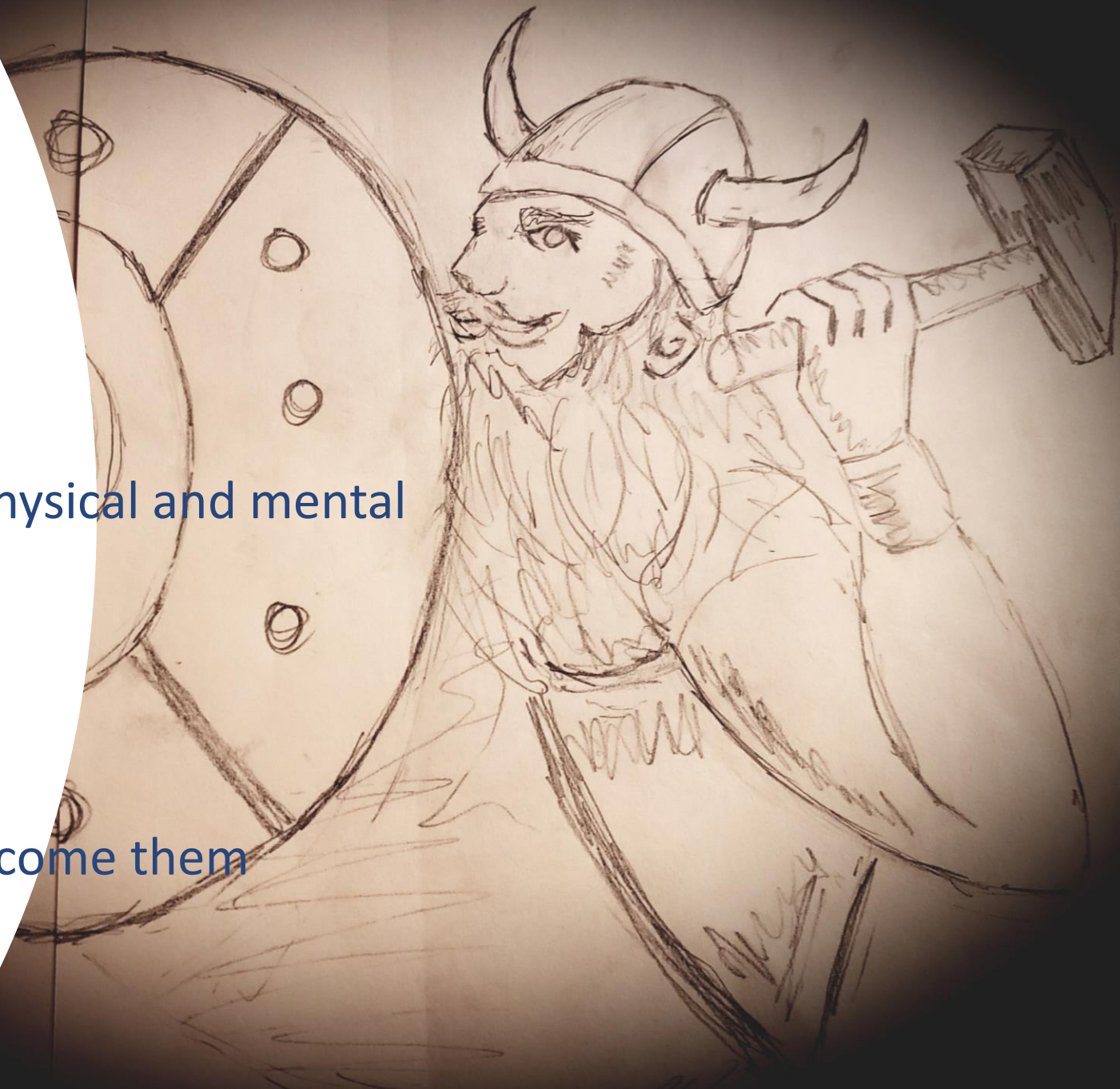




Resilience

“striking back” !

- Avoiding or lessening impact → physical and mental
- Remaining in control
- Addressing the challenges to overcome them



Why youth?



HEROES or..... TRAINED EXPERTS ?!

PREPAREDNESS vs READINESS

OUR RESPONSIBILITY

*"Having a KITT is not preparedness.
Preparing a KID is"*



LEARNING

how to respond and recover

We don't focus on preparedness

Our time is now!

We focus on being able to act, to help

We focus on readiness

- MINDSET
- PEOPLE
- CONNECTIONS
- CAPABILITIES
- OPERATIONAL PROCEDURES
- TEAMWORK for a concerted effort



Resourcefulness

Confidence

Readiness



Capabilities











PREPAREDNESS



DISASTER READINESS

GAP in our system

- Structured second response capacity including youth
- Standardized scalable, local citizen capacity
- All hazard capabilities
- Infrastructure repair capabilities

All-hazards training

- inclusivity
- continuity
- sustainability



Our approach and offer



**CIVIL PROTECTION
YOUTH CANADA**

Bridging the gap between those affected and those addressing the challenges

1.

service delivery to all levels of

government (municipal, provincial and federal) to assist our collective efforts to enhance individual/community/national resilience as part of climate change adaptation.

Through youth engagement and leadership, we build sustainable adult operational, technical volunteer disaster capacity and readiness locally; scalable regionally, provincially and nationally.

This includes a certification process and tasks such as flood protection, urban search and rescue, debris clearance, infrastructure repair, integration of spontaneous volunteers and many more!

2.

a variety of outreach and active outdoor activities around the theme of readiness and resilience, for both the young and young at heart

For example: skill development or teambuilding workshops, day camp, disaster resilience days cluster, CPYC induction weekends, handicrafts and crafts days, CPYC wilderness HQ fieldtrip destination, nature excursions with a purpose (e.g. learning about hazards in the National Capital Region and how to prepare your household to mitigate impact, combined with a hike along our Civil Protection Discovery Trail and a picnic at one of our many enchanted wilderness sites.

All our offers have in common a strong focus on healthy outdoor activity, nature and team spirit, hands-on skills with everyday applicability, strengthening of confidence and resourcefulness

Our Logo

The **gear** is not only a reference to the technical hands-on capacity building aspect of our program, it also symbolizes that each gear, no matter its size, is important. It transmits power and “the whole is greater than the sum of its parts”. This is especially true with respect to community resilience, where, together with the other actors, we all have a role to play, which leads to national resilience.

The gear needs to be in motion to transmit power, readiness is a process that never stops.

The gear also works with other gears. Training standards are important to create interoperability, even internationally – it also symbolizes a link to our partners who have the gear in their logo and whose success guided and inspired many aspects of our training program

CP **Civil Protection**

Fresh / new field for Canada. Many are not sure what it means, so we have an opportunity to fill it with meaning and the specific hands-on mindset and capabilities that are currently missing



The **ruggedness** symbolizes that our activities and training are hands on, outdoor, fresh air, fun, involve tools and will leave positive marks

The gear and the **Maple Leaf** fuse together, we are Canada, we have a role and responsibility to look out for each other.

The Maple Leaf also symbolizes nature and our dependency on the environment. In a world where we more and more rely on modern technologies, disaster situations often require us to be resourceful and comfortable with nature, value it, and make use of what we have available to us in our environment.

YC **Youth Canada**

It is never too early to foster a mindset of preparedness and readiness. We reap what we sow. We recognize that we as a society are unprepared for the increase of disasters we are experiencing. It is our responsibility to ensure that the next generation is ready to deal with the challenges

WHY volunteer??

Having no time.....



..... wanting to make time !!



Count me in!

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Thank you!



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